

LLOYD'S ART GROUP

Advert specifications for print

Exhibition catalogue | overall metric page size 210mm x 148mm

216mm (wide) x 154mm (deep)

Final page: 210mm (wide) x 148mm (deep)

Please no important aspect or wording outside this area

We print our catalogue full colour, A5 landscape
The finished page size is
210mm (wide) x 148mm (deep)

Full page adverts: 3mm bleed and NO ticks
Please provide 216mm (wide) x 154mm (deep)
3mm will be cropped off each side to give the
final standard A5 page size. Please send without tick marks.

Guide: do not include any important aspect or wording
closer than 1cm to the edge of the final page size

Prices

Back cover £500
Inside covers, front / back £300
Double page spread £450
Full page £250
Half page £150

Digital file requirements

Please provide ready-to-use
artwork in PDF or JPEG format.
300dpi at the size specifications
given.

If you have have artwork of a
reasonably similar size that you
would prefer to use please shout
as we can often work round you.