

# Lloyd's Art Group Autumn Exhibition

## 2020 NOTES v.1

**Application deadline Friday 23rd October**

There are some important differences this year so, before starting your application, please read these notes carefully. Changes are **highlighted in red**. Going online opens up new opportunities, but it is new territory. We are re-inventing our wheel so it is possible that some changes may be necessary to the arrangements below as we go along. We hope we can trust on your understanding if so.

### **MEMBERSHIP**

To take part you must be a member of Lloyd's Art Group. Membership is open to professional or talented amateur artists who are current or retired members of the Lloyd's community (including company market, brokers etc.) and members of their immediate family. An annual fee is due which covers your entry into the Autumn exhibition.

### **EXHIBITION DATES**

The online Exhibition 2020 will run from Monday 30<sup>th</sup> November until Saturday 5<sup>th</sup> December.

### **NUMBER OF ITEMS YOU MAY SUBMIT**

#### **3 MAIN PIECES**

You may submit up to three main pieces. These pieces should be the original work, not a print. By default, we will list ONE for sale. However, if the piece is by its very nature a reproducible copy (photography, etchings, collographs, lithograph, woodcut etc.) we will be happy to list more available. You can let us know how many on the application form. We will list pieces showing the price for 'framed and ready to hang'. **If you would like us to indicate an alternative for unframed, there is a field to let us know on the application form.** For **each item** you must provide an in-focus, large image (see guidance below).

#### **UP TO 3 EXTRA ITEMS**

You may also submit 3 extra items such as rolled or mounted prints, greetings cards, books etc. We are happy to sell multiple numbers of each item.

NB. As the online shop develops, we will look at including a standard P&P that should broadly cover most smaller items, but this may not prove possible so, for now, please calculate your prices taking this into account. We can do a little tinkering with prices before the exhibition goes live when things have taken shape.

For **each item** you must provide an in-focus, large image (see guidance below).

### **SIZE RESTRICTIONS ON ARTWORK**

**There are no size restrictions this year! Go wild! Just a thought... it is risky to post glazed paintings and some courier companies will decline to ship glass.**

**YOUR WORK MUST BE ENTIRELY YOUR OWN**

Work must be entirely original, the work of the exhibitor and not infringe the copyright of another artist. The committee reserves the right to refuse, or remove from the exhibition, any work that is discovered to be a copy of any other artist's work. The annual fee is not refundable in this case.

**PRICING YOUR WORK**

Please price work realistically, considering all your costs. We will probably **not** be adding P&P at point of sale for larger items so you should **price your pieces to cover your estimated packaging and shipping costs**. You may find these websites useful:

[royalmail.com/price-finder](http://royalmail.com/price-finder)

[parcelcompare.com](http://parcelcompare.com) (compare local courier prices in your area)

[kitepackaging.co.uk](http://kitepackaging.co.uk) (they even do paper bubble wrap)

[bagnboxman.co.uk](http://bagnboxman.co.uk) (e.g. clear lid boxes for multiple greetings cards)

[idealenvelopes.co.uk](http://idealenvelopes.co.uk) (envelopes and cellophanes for greetings cards)

Chris Oldroyd for printing greetings cards 01603 665398 / [chrisyd@btinternet.com](mailto:chrisyd@btinternet.com)

**HIGH QUALITY IMAGES OF YOUR WORK**

You will be asked to upload images whilst completing the exhibition application form.

We will need a large digital image of **each piece** you are submitting. The calibre of the online exhibition will rely entirely on the quality of the images you supply. We will try to help as much as we can but, with regret, we will not be able to accept applications with low resolution or otherwise poor-quality images.

**IMAGE SIZE GUIDE**

For the online gallery, images should be at least 900 pixels along the longest edge (around 2MB should do it) – though please send bigger if you can.

To use on a few key web pages, we will select from the largest images submitted. To qualify for this, images will need to be around 7MB.

**PHOTOGRAPHING YOUR WORK**

For best reproduction of your artwork, it is best to use daylight, not electric light, and do not use flash. Ensure that your work is positioned with light falling evenly over its surface. Light falling from slightly above will catch texture in the most natural-looking way. If possible, remove glass to avoid reflection. Ensure that the camera is angled straight on so lessening the effect of perspective. Use a tripod or perhaps rest the camera on something stable. Put your camera on its highest quality setting.

**IMAGES FOR PUBLICITY**

We need to use images for publicity purposes (social media, press releases, marketing emails etc.) You have the opportunity to agree or decline on the application form.

**CATALOGUE**

Sadly, we will not print a catalogue this year. Postage on top of printing cost is prohibitive.

**SALES & DELIVERY TO CUSTOMERS**

Artworks featured in the exhibition must be for sale and ready to send to a purchaser. **You agree to pack and arrange delivery / collection of your artwork as soon as it is sold.** We will take online payment and contact details but, after that, it is over to you. The group cannot be held responsible for the loss or damage of items in transit so please make sure to look after your own risk and send registered or via a courier who includes cover for loss or damage.

**PAYMENT TO ARTISTS**

Less deductions, we will pay you for sales by bank transfer as soon as practical after 5<sup>th</sup> December, once delivery to the customer is confirmed.

**DEDUCTIONS**

20% to the charity we support

5% to the Art Group to help fund the new website

Tbc % credit card fees

Since our foundation in 1963 we have been proud to support the Lloyd's-recognised homelessness charity, the Coombe Trust founded by Lloyd's broker Don Coombe and run for many years by his son, David. **David Coombe has recently joined the Trust's forces with another well-respected homelessness charity, Emmaus, which has very similar mission.** We support David in this move. You can read more about Emmaus here: [emmaus.org.uk](http://emmaus.org.uk)

**FORCE MAJEURE**

For the purposes of these terms, Force Majeure Event means an event beyond the reasonable control of the Lloyd's Art Group including but not limited to pandemic, strikes, failure of a utility service or transport network, war, riot, civil commotion, malicious damage, compliance with any law or governmental order, rule, regulation or direction, accident, breakdown of plant or machinery, fire, flood, storm or default of suppliers or subcontractors. The Lloyd's Art Group shall not be liable to you as a result of any delay or failure to perform its obligations as a result of a Force Majeure Event. If the online exhibition is unable to go ahead due to any unavoidable event, we regret the annual subscriptions are non-refundable.

**APPLICATION PROCEDURE**

**Applications are all online this year. Once you have all your artwork details and images ready go to: <https://forms.gle/aB6SGJTbHNRiJnxb7> In case you have a real problem applying online contact me [susannah@lloydsartgroup.co.uk](mailto:susannah@lloydsartgroup.co.uk)**

**APPLICATION DEADLINE**

**You should complete your application by midnight on Friday 23<sup>rd</sup> October 2020.**

**HELP**

Problems, queries or cheery encouragement? Send to [susannah@lloydsartgroup.co.uk](mailto:susannah@lloydsartgroup.co.uk) or call me on 07789 071887 (during office hours please)

SMH 09.09.20